

SafetyCare™

Personal Protection
When You Need It Most



*A complete line of
life safety products
and services linked to
the SafetyCare
Response Center.*

EMT Link™

EMT Link Plus™

Senior Link™

Retail Guardian™

SafeTrak™

SchoolTrak™



SafetyCare Response Center



Protection That's Personal

Today's security industry focuses on protecting property. Meanwhile, the access control business is all about facility management.

These are important functions, but at SafetyCare, we believe the emphasis should be about protecting the person, not just the premises.

That is why SafetyCare has an enhanced mission — unwavering, around-the-clock protection of our customers. We are committed to personal safety — at home, in medical support facilities, in school, and at work. SafetyCare is in the personal protection business. Period.

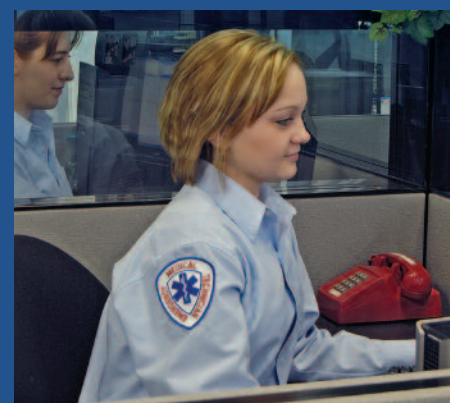
We built a multi-million dollar, UL-listed central monitoring station. We staffed our world class facility with certified EMTs. Those answering emergency calls are prepared to bring calm, professional, knowledgeable insight to any situation. SafetyCare has partnered with some of the top technology developers to bring an unprecedented level of life safety, security, and access control products to you. We identified key markets that can best benefit from our unique safety solutions. We built a nationwide Authorized Partner network of some of the most experienced installing dealers. Then, we created highly flexible, value-added programs tailored to the individualized needs of Authorized Partners and their customers.

SafetyCare exists solely and completely for the protection of people. We are passionate about their safety. You can see it in everything we do.

The SafetyCare Response Center

- Is staffed around-the-clock by certified EMTs.
- Is a UL-Listed central station authorized to monitor UL residential and commercial burglary and fire alarm systems. SafetyCare has listings for both central station operation and site automation systems.
- Maintains a record of all alarms and responses. All equipment used in the station, including the computer network, is UL certified.
- Provides the highest quality two-way voice verification for assured medical alert and emergency monitoring services and false alarm reduction.
- Is powered by a world-class automation platform and two fail-safe redundant systems, including back-up hardware and software for every piece of essential technology.
- Is recognized by *ComputerWorld* magazine for its high-tech infrastructure.

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SafetyCare

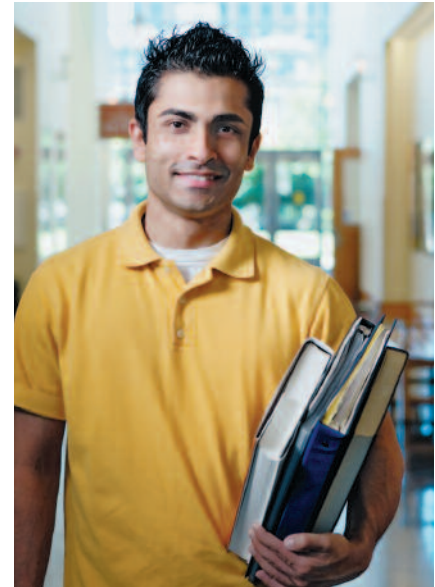
- Developed MASweb Authorized Partner services to enable direct linkage for accessing records, reports, and member data.
- Created MASweb Member services that allow easy viewing and updating of account details and medical profiles.
- Offers unique messaging services for Authorized Partners to communicate with customers via email, text messages, and SMS communications.
- Provides value-added services for qualified Authorized Partners, including professional business call forwarding/answering service and customer billing.
- Features PERS medical alert services, including two-way voice and fire/smoke alarm monitoring.
- Developed new monitoring services such as “latchkey” alerts to let working parents know that their children have arrived home safe from school. Program also includes environmental monitoring of facilities.
- Offers remote video and other add-on monitoring services.
- Instituted part-time and back-up monitoring services for businesses with their own monitoring centers.



- Provides alarm testing during demonstrations and installations.

SafetyCare provides the ultimate in personal safety monitoring services for an ever-growing number of residential and commercial applications. Features include:

- Personal Emergency Response Systems (PERS) for seniors, others with medical challenges or conditions, and anyone who wants to remain safe and independent in their own home.
- Latchkey alert services for families with working parents and latchkey children.
- Personal Emergency Response Systems (PERS), Nurse Call systems, and Wander Prevention products for seniors living in assisted living facilities, critical care retirement communities, and nursing homes.
- Personal Emergency Response Systems (PERS) for K-12 schools, public and private.
- Personal Emergency Response Systems (PERS) for colleges and universities.
- Silent Alarm hold-up systems for convenience stores, gas stations, jewelers, pharmacies, and other high risk retail environments.
- Personal Emergency Response Systems (PERS) for lone workers in such businesses as auto garages, offices, and convenience stores.





800.483.0888 • Fax 610.929.0738 • www.safetycare.net

Specifications subject to change without notice.